



China: History, Culture, & Today's Global Economy

With a Power Point presentation, Robert McMillan, formerly the head of the Asia-Pacific profit center for Avon Products, Inc., takes a tour through China with startling photographs of the history and culture of China, much of which is very present today.

McMillan, at one point in his career at Avon, actually participated in the “opening” of China for the cosmetics business. From that vantage point, he proceeds to lay out the positives and challenges of doing business in China.

Next, Mr. McMillan covers the economic conditions inside China today and what the projections will be for the future. “Made in China” is a hot button political issue, and he explores world trade issues as they relate to the future of the Chinese economy. Mr. McMillan makes it clear that the United States economy is twice as large as that of China with only one fifth the population.

The presentation will also cover Richard Nixon’s opening of dialogues with China in 1972 and the significance of that international outreach.

Tibet, Myanmar (Burma), North Korea with nuclear weapons and Taiwan are transnational issues which provide world challenges for China and those challenges also relate to the United States. How should our nation deal with China in the future – both from a trade and political point of view? It is important to keep in mind that China is our largest partner in global trade.